



January 1, 2026

Dear Potential Sponsor,

Skin cancer is the most common cancer in the United States, and it is estimated that one person dies from melanoma – the deadliest form of skin cancer – every hour.

**Outpacing Melanoma Foundation** is a 501(c)(3) non-profit organization dedicated to fund research for and increase awareness of melanoma by promoting prevention, screening, and early detection throughout the Kansas City region. Outpacing Melanoma is dedicated to fighting this disease – *every step of the way*.

We would be grateful for your support in partnering with us as a sponsor for our **15<sup>th</sup> Annual Outpacing Melanoma 5K Run/Walk** on Sunday, May 3, 2026, at 8:00am in Corporate Woods Office Park in Overland Park, Kansas. Proceeds support melanoma care and research at **The University of Kansas Cancer Center**.

Consistent with its mission, Outpacing Melanoma has funded and will continue to support the following efforts:

- **Prevention:** In partnership with the Masonic Cancer Alliance and the Kansas Cancer Partnership, Outpacing Melanoma funds *Pool Cool*, an evidence-based sun safety education and training program throughout Kansas and western Missouri.
- **Screening:** Outpacing Melanoma sponsors skin cancer screenings on Melanoma Monday (first Monday in May) and at events across the state.
- **Survivorship:** The Melanoma Survivorship Clinic was launched to address the unique challenges melanoma survivors face.
- **Education:** Outpacing Melanoma is funding an online program that trains primary care practitioners to better recognize and manage malignant melanoma.
- **Clinical Trials:** An NCI Comprehensive Cancer Center, The University of Kansas Cancer Center offers the latest clinical trials. Outpacing Melanoma is helping support novel clinical trials in the use of cellular therapy to treat melanoma.

The success of the Outpacing Melanoma 5K event depends on the generosity of community-minded businesses and individuals like you.

Thank you for your consideration,  
Outpacing Melanoma Foundation Board of Directors:

Kelly D. Klover  
Founder/President  
Outpacing Melanoma

Gary C. Doolittle, MD  
Prof., Clinical Oncology  
KU Cancer Center

Todd Sundbom  
Vice President, Energy  
Burns & McDonnell

Kristi N. Rutschman  
Manager, Internal Audit  
St. Luke's Health System

Marti Huffman  
Skin Health Professional  
Syneos Health,  
Supporting Kenvue



## Sponsorship Levels

### Platinum (Pace Master) \$3,000

- Logo displayed on finish line banner
- 25 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Eight foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Gold (Outpacing) \$2,000

- 15 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Eight foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Silver (Picking up the Pace) \$1,000

- 5 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Eight foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Bronze (Pace Setter) \$500

- Eight foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM registration website
- Logo displayed on event sponsor banner

### In-Kind Donation

- Eight foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM registration website
- Logo displayed on event sponsor banner



## Sponsor Donation Form

Sponsorship Level	
Pledged Amount	\$
First Name	
Last Name	
Company Name	
Email Address	
Contact Phone Number	
Address 1	
Address 2	
City	
State	
Zip Code	
Website URL	Please provide complete URL (Example: <a href="http://outpacingmelanoma.org">http://outpacingmelanoma.org</a> ).
Sponsor Logo	Please provide electronic file in vector .eps format or highest resolution format in color and in black and white if available.
Comments	

*\*To confirm your sponsorship, please mail this completed form, along with a check made payable to **Outpacing Melanoma Foundation**, to the address below.*